



HEALTH ECONOMICS SYMPOSIUM

ACHIEVING CONVER^RXGENCE

ENHANCING THE INPUT MADE BY HEALTH ECONOMISTS

FEBRUARY 13, 2015

 **DEPAUL UNIVERSITY**
DRIEHAUS COLLEGE OF BUSINESS

ECONOMICS.DEPAUL.EDU

Welcome to DePaul University Economics Department's invitational Health Economics Symposium - Achieving Convergence. The program serves as a platform for discussing findings from emerging research relating to the US healthcare sector and opens a health economics-oriented dialogue among key groups in the healthcare community. The theme is:

CONVERGENCE

Overcoming the disconnect by aligning health economics, patient demand, private suppliers, funder/payers, government, providers, and policy to improve the experience of care, improve the health of populations, and reduce costs of health care. Following the Triple Aim, presentations address:



The symposium will use a health economics framework to consider research about the US healthcare sector on topics that are essential to achieving the triple aim.

Discussions throughout the day will allow multiple perspectives -- private suppliers, funder/payers, government, providers, policy, and health economists -- to be heard about how best to achieve the triple aim and make health economists more relevant in the future.

ADVISORY GROUP

David Dranove

Walter McNeerney Distinguished
Professor of Health Industry Management
Northwestern University

Joel Hay, PhD

Professor of Pharmaceutical Economics & Policy
School of Pharmacy Department, and Chair
Leonard Schaeffer Center for Health Policy &
Economics, University of Southern California

Tony LoSasso, PhD

Executive Director | American Society of
Health Economists (ASHEcon)
Professor, Institute of Government
& Public Affairs | University of Illinois Chicago

Karen Handmaker, MPP

Vice President | Population Health Strategies
Phytel

Avraham Stoler, PhD

Assistant Professor | Economics Department
DePaul University

Marko Vujicic, PhD

Managing Vice President | Chief Economist & Vice President
Health Policy Institute | American Dental Association

Ian Duncan, FSA, FIA, FCIA, MAAA, PhD (Cand)

Professor | Statistics & Applied Probability | University of
California, Santa Barbara, and Board member | Society of
Actuaries

PROGRAM SCHEDULE

8:00AM REGISTRATION - Continental Breakfast

9:00AM WELCOMING REMARKS - Ray Whittington, Dean,
Driehaus College of Business

9:10AM CONVERGENCE IN HEALTHCARE - Will it increase health
economics' impact?

MODERATOR: Thomas Donley, PhD, Professor & Chair,
Economics Department, DePaul University

PANELISTS:

Joel Hay, PhD, Professor of Pharmaceutical Economics & Policy,
School of Pharmacy Department, and Chair,
Leonard Schaeffer Center for Health Policy and Economics,
University of Southern California

Tony LoSasso, PhD, Executive Director, American Society of
Health Economists (ASHEcon), and Professor,
Institute of Government and Public Affairs,
University of Illinois Chicago

Marko Vujcic, PhD, Managing Vice President.
Chief Economist & Vice President, Health Policy Institute,
American Dental Association

10:00AM ASSESSING STRATEGIES, PROGRAMS & INTERVENTIONS
To improve patient experience and optimize health outcomes

MODERATOR: Michele Thornton, MBA, PhD (Cand), Health
Insurance Consultant | ThorntonPowell; Adjunct Professor | Kellstadt
Graduate School of Business / School of Nursing | DePaul University

PANELISTS:

Tricia J. Johnson, PhD, Department of Health Systems Management,
Rush University

Greg Wozniak, PhD, Director, Outcomes Analytics, Health
Outcomes Group at American Medical Association

DISCUSSANTS:

Karen Handmaker, MPP, Vice President of Population Health
Strategies, Phytel

Cynthia Doucet, Director, Health Economics & Outcomes
Research at Abbott Diagnostics

11:10AM BREAK - Coffee

PROGRAM SCHEDULE

11:30AM THE FUTURE OF HEALTH ECONOMICS

MODERATOR: Sébastien Mary, PhD, Visiting Assistant Professor, Economics Department, DePaul University

PANELISTS:

Sarah Miller, PhD, Assistant Professor, Department of Business Economics, Stephen M. Ross School of Business, University of Michigan

Avraham Stoler, PhD, Assistant Professor, Economics Department, DePaul University

Dan Shane, PhD, Assistant Professor of the Department of Health Management and Policy at the University of Iowa College of Public Health

Rebecca Myerson, PhD Candidate, Harris School of Public Policy, University of Chicago

12:45PM OPENING LUNCH REMARKS - Rev. Dennis H. Holtschneider, CM, EdD, President, DePaul University

KEYNOTE PRESENTATION - Paying for affordable, accessible, high quality care that optimizes economic and clinical outcomes

Karen Atwood, MBA, President, Blue Cross, Blue Shield Illinois (BCBSIL)

2:15PM REDUCING COSTS OF HEALTH CARE

MODERATOR: Andrew Gallan, PhD, Assistant Professor, Department of Marketing, DePaul University

PANELISTS:

Janeen DuChane, PhD, Senior Director, Clinical Outcomes & Analytics for Walgreens

Ian Duncan, FSA, FIA, FCIA, MAAA, PhD (Candidate), Professor, Statistics and Applied Probability, University of California, Santa Barbara, and Board member, Society of Actuaries

David Hutton, PhD, Assistant Professor, School of Public Health, University of Michigan

DISCUSSANT: Larry Boress, MPA, President and CEO, Midwest Business Group on Health

3:45PM BREAK - Coffee

PROGRAM SCHEDULE

4:00PM ACHIEVING CONVERGENCE

MODERATOR: **Arlene L. Hankinson, MD MS**, Medical Director, Chronic Disease and Mental Health, Chicago Department of Public Health

PANELISTS:

Bruce Taylor, Director Government Strategy and External Affairs, Roche Diagnostics

Ronald M. Wyatt, MD, MHA, Medical Director, Division of Healthcare Improvement, The Joint Commission

John Mullahy, PhD, Professor, Population Health Sciences, University of Wisconsin-Madison

Susan Roeser, Director, Network Performance, Aetna

5:00PM RECEPTION - Drinks and hors d'oeuvres